# JENNIFER PENATE

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## **QUALIFICATIONS**

- Five years in television news; reporting and anchoring
- Strong at handling breaking news
- Excellent under pressure and deadline driven
- Research, write, and edit news content daily
- Video/audio recording and editing daily
- Develop and manage content for station website and social media pages
- Newsroom and community leadership
- Mentor new reporters

#### **EDUCATION**

2011 B.A. Journalism, University of Arkansas, Fayetteville, AR

#### **EXPERIENCE**

KODE-TV Joplin, MO

Anchor

January 2014- Present

- Solo Anchor 5, 6, and 10 o'clock newscasts, Monday-Friday
- Pursue story leads and respond to breaking news and other urgent situations
- Edit copy, research, and coordinate news programming daily
- Maintain relationships with community leaders
- Interact with viewers through Facebook, Twitter and other social media platforms
- Participate in promotional events by emceeing, volunteering, organizing fundraisers

KODE-TV / KSNF-TV, Joplin, MO Multi-Media Journalist, Weekend Anchor

- 2011-2014
- Enterprise and turn four stories daily
- Research, write, and produce investigative and special reports
- Film video content and edit video using non-linear editing software
- Report live on location
- Produce and anchor newscasts

### **SKILLS**

- Bilingual, English/Spanish
- Avid, Final Cut Pro
- iNews, Syndicaster, Lakana, Latakoo, Audacity
- Facebook, Twitter, Hootsuite, Instagram, Snapchat, YouTube, Vimeo

#### **AWARDS**

- 2013 Missouri Broadcasters Association, Feature Reporting
- 2014 Missouri Broadcasters Association, News Series
- 2014 Kansas Association of Broadcasters, Investigating Reporting
- 2014 Kansas Association of Broadcasters, General News Reporting
- 2015 Patron of the Month, Neosho R-5 School District
- 2016 Most Influential Women, Joplin Regional Business Journal

## COMMUNITY INVOLVEMENT

- Emcee community and charitable events
- Founder of JoyFull Hope, a school mentoring program for minority girls
- Board Member, The Alliance of Southwest Missouri
- Fundraising Chair, United Way of SWMO & SEK
- Member, Soroptimist International of Joplin
- Volunteer, Lafayette House Domestic Abuse Shelter
- Volunteer, Watered Gardens Homeless Shelter